

Faculty of
**Social Sciences
and Humanities**

Business Administration

RPC-SE-09-No.086-2020

espol[®]

Bachelor's Degree in Business Administration



Applicant Profile

Applicants to the Business Administration program should be observant, reflective, analytical, and perseverant, with a critical mindset and abstract reasoning abilities. They should possess basic knowledge in social sciences and mathematics, be capable of working under pressure, and collaborate effectively in interdisciplinary teams.



Graduate Profile

After completing the four-year program, students will be able to:

- ▶ Design administrative strategies and solutions using analytical tools to help organizations achieve their mission, while being aware of corporate social responsibility.
- ▶ Evaluate an organization's financial situation using both qualitative and quantitative tools to make efficient and informed decisions.
- ▶ Analyze the macroeconomic environment using economic analysis tools to support the organization's strategic decision-making.
- ▶ Assess the processes within the value chain through optimization models to ensure the efficient management of business resources.



Career Opportunities

Graduates of the Business Administration program will be qualified to work in areas such as Finance, Operations, Human Resources, and Marketing Management. Additionally, they will have the skills to create and manage their own businesses, with a focus on innovation and digital transformation.

Curriculum Structure

LEVEL 100 - I

SINGLE VARIABLE
CALCULUS

ARTS, SPORTS AND
LANGUAGES
ELECTIVE COURSES

PROBLEM SOLVING

INTRODUCTION TO
ECONOMICS

SOCIAL SCIENCE
SEMINAR

FINANCIAL
ACCOUNTING

ENGLISH I

LEVEL 100 - II

CALCULUS OF SEVERAL
VARIABLES

MACROECONOMICS I

MANAGERIAL
ECONOMICS

PRINCIPLES OF
MANAGEMENT

MATHEMATICS FOR
FINANCE

ENGLISH II

LEVEL 200 - I

STATISTICS I

PROGRAMMING
FUNDAMENTALS

HUMANITIES ELECTIVE
COURSES

ORGANIZATIONAL
BEHAVIOUR

HUMAN RESOURCES
MANAGEMENT

COMMUNICATION

ENGLISH III

LEVEL 200 - II

STATISTICS II

PRINCIPLES OF
MARKETING

SOCIOLOGY

FINANCIAL ANALYSIS

COST ACCOUNTING

ENGLISH IV

LEVEL 300 - I

ENTREPRENEURSHIP
AND INNOVATION

MARKETING
RESEARCH

INFORMATION
SYSTEMS

OPERATIONS
MANAGEMENT

INVESTMENTS
FUNDAMENTALS

ENGLISH V

LEVEL 300 - II

SUSTAINABILITY
SCIENCE

MARKETING
MANAGEMENT

COMMERCIAL
MANAGEMENT

TAX MANAGEMENT

CORPORATE AND
LABOR LAW

COMMUNITY
SERVICE
INTERSHIPS

LEVEL 400 - I

CORPORATE AND
BUSINESS
STRATEGIES

LOGISTIC
ADMINISTRATION

FOREIGN TRADE

FINANCIAL
PLANNING AND
CONTROL

PROJECT
MANAGEMENT

SELECTED ELECTIVE
COURSE

LEVEL 400 - II

STRATEGIC
PLANNING

MANAGEMENT
CAPSTONE COURSE

SELECTED ELECTIVE
COURSE

PRE-PROFESSIONAL
BUSINESS PRACTICES



By the way...

The future graduate of the Business Administration program at ESPOL takes several core professional courses in English. Additionally, students gain innovative knowledge related to business management through specialized courses such as Innovation Management and Professional Development.



International Relations

Through its Foreign Relations Management, ESPOL fosters and expands connections with international cooperation organizations, academic institutions, and research bodies. These connections create mobility opportunities for the entire polytechnic community, contributing to our hallmark of excellence.

More than 165 agreements allow our students to undertake stays abroad, whether for semester or annual exchanges, pre-professional internships, research internships, and participation in conferences, competitions, and other academic activities.

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universities
worldwide





Did you know?

In this program, we use simulators and software in various courses such as Corporate and Business Strategies and Market Research, among others, to apply knowledge in a practical way. Additionally, some courses are taught in English to strengthen language learning.

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