Faculty of **Social Sciences** and Humanities Business Administration RPC-SE-09-No.086-2020

Business Administration



Applicant Profile

Applicants to the Business Administration program should be observant, reflective, analytical, and perseverant, with a critical mindset and abstract reasoning abilities. They should possess basic knowledge in social sciences and mathematics, be capable of working under pressure, and collaborate effectively in interdisciplinary teams.



Graduate Profile

After completing the four-year program, students will be able to:

- Design administrative strategies and solutions using analytical tools to help organizations achieve their mission, while being aware of corporate social responsibility.
- Evaluate an organization's financial situation using both qualitative and quantitative tools to make efficient and informed decisions.
- Analyze the macroeconomic environment using economic analysis tools to support the organization's strategic decision-making.
- Assess the processes within the value chain through optimization models to ensure the efficient management of business resources.



Career Opportunities

Graduates of the Business Administration program will be qualified to work in areas such as Finance, Operations, Human Resources, and Marketing Management. Additionally, they will have the skills to create and manage their own businesses, with a focus on innovation and digital transformation.

Curriculum Structure

ARTS, SPORTS AND SINGLE VARIABLE LANGUAGES PROBLEM SOLVING CALCULUS **ELECTIVE COURSES LEVEL 100 - I** INTRODUCTION TO SOCIAL SCIENCE **ECONOMICS** SEMINAR **FINANCIAL ENGLISH I** ACCOUNTING MANAGERIAL CALCULUS OF SEVERAL MACROECONOMICS I **ECONOMICS VARIABLES** LEVEL 100 - II PRINCIPLES OF MATHEMATICS FOR **ENGLISH II** MANAGEMENT FINANCE **PROGRAMMING HUMANITIES ELECTIVE** STATISTICS I **FUNDAMENTALS COURSES** ORGANIZATIONAL **HUMAN RESOURCES LEVEL 200 - I BEHAVIOUR** MANAGEMENT **ENGLISH III** COMMUNICATION PRINCIPLES OF STATISTICS II SOCIOLOGY **MARKETING** LEVEL 200 - II FINANCIAL ANALYSIS COST ACCOUNTING ENGLISH IV

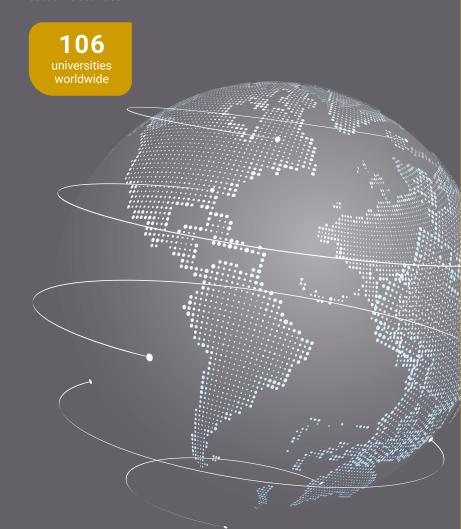


The future graduate of the Business Administration program at ESPOL takes several core professional courses in English. Additionally, students gain innovative knowledge related to business management through specialized courses such as Innovation Management and Professional Development.



Through its Foreign Relations Management, ESPOL fosters and expands connections with international cooperation organizations, academic institutions, and research bodies. These connections create mobility opportunities for the entire polytechnic community, contributing to our hallmark of excellence.

More than 165 agreements allow our students to undertake stays abroad, whether for semester or annual exchanges, pre-professional internships, research internships, and participation in conferences, competitions, and other academic activities.





In this program, we use simulators and software in various courses such as Corporate and Business Strategies and Market Research, among others, to apply knowledge in a practical way. Additionally, some courses are taught in English to strengthen language learning.

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