

A background image showing two business professionals, a man and a woman, leaning over a table. They are looking at and pointing to various documents and charts spread out on the table. The documents contain colorful bar charts, pie charts, and line graphs. There are also several sticky notes (yellow, pink, and blue) and a blue pen on the table. The scene is brightly lit, suggesting an office or meeting room environment.

**Faculty of
Social Sciences and
Humanities**

Business Administration

RPC-SE-09-No.086-2020

espol[®]

Bachelor of Science in Business Administration



Applicant Profile

Applicants are expected to have perseverance, critical thinking skills, abstract reasoning abilities, and an interest in social sciences and mathematics. They should also be willing to work under pressure and in interdisciplinary teams.



Employability

Alumni of the Business Administration program may work in areas such as Finance, Operations, Human Resources, and Marketing Management. In addition, they will be prepared to establish and lead their own businesses based on criteria of innovation and digital transformation.



Professional Skills

Design administrative strategies, propose process improvements to optimize management, and evaluate financial standing and the economic environment, applying communication and organizational skills.



In fact...

Students in the program take professionally oriented courses in English and acquire innovative business knowledge through track courses such as Innovation Management and Professional Development.



LEARN MORE



Curriculum

N 100 - I	SINGLE VARIABLE CALCULUS	ARTS, SPORTS AND LANGUAGES ELECTIVE COURSES	PROBLEM SOLVING	INTRODUCTION TO ECONOMICS	SOCIAL SCIENCE SEMINAR	FINANCIAL ACCOUNTING	ENGLISH I
N 100 - II	CALCULUS OF SEVERAL VARIABLES		MACROECONOMICS I	MANAGERIAL ECONOMICS	PRINCIPLES OF MANAGEMENT	MATHEMATICS FOR FINANCE	ENGLISH II
N 200 - I	STATISTICS I	PROGRAMMING FUNDAMENTALS	HUMANITIES ELECTIVE COURSES	ORGANIZATIONAL BEHAVIOUR	HUMAN RESOURCES MANAGEMENT	COMMUNICATION	ENGLISH III
N 200 - II	STATISTICS II	PRINCIPLES OF MARKETING	SOCIOLOGY		FINANCIAL ANALYSIS	COST ACCOUNTING	ENGLISH IV
N 300 - I	ENTREPRENEURSHIP AND INNOVATION	MARKETING RESEARCH	INFORMATION SYSTEMS	OPERATIONS MANAGEMENT	INVESTMENT FUNDAMENTALS		ENGLISH V
N 300 - II	SUSTAINABILITY SCIENCE	MARKETING MANAGEMENT	COMMERCIAL MANAGEMENT		TAX MANAGEMENT	CORPORATE AND LABOR LAW	COMMUNITY SERVICE INTERNSHIPS
N 400 - I		CORPORATE AND BUSINESS STRATEGIES	LOGISTICS ADMINISTRATION	FOREIGN TRADE	FINANCIAL PLANNING AND CONTROL	PROJECT MANAGEMENT	SELECTED ELECTIVE COURSE
N 400 - II		STRATEGIC PLANNING				BUSINESS ADMINISTRATION CAPSTONE COURSE	SELECTED ELECTIVE COURSE
							PRE-PROFESSIONAL BUSINESS INTERNSHIPS



Program Accreditation



Did you know?

This program incorporates the use of simulators and software in different courses, such as Corporate and Business Strategies and Market Research, to transfer knowledge into practice. It also offers courses in English to strengthen language learning.

www.fcsh.espol.edu.ec

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International Relations

Through its External Relations Office, ESPOL promotes and develops partnerships with international cooperation organizations, academic institutions, and research centers. These partnerships create mobility opportunities for the entire ESPOL community and contribute to the excellence that distinguishes the institution.

More than 226 international agreements allow students to participate in experiences abroad, including semester or year-long exchange programs, pre-professional internships, research placements, and participation in conferences, competitions, and other academic activities.

163
universities
around the world

